



## Privacy policy for Forms on the Controller's Websites and/or for commercial communications.

This privacy policy supplements the general data in the document "general data applicable to all privacy policy". For these data processing, the Data Controller indicated on the front page is to be considered the Joint Data Controller.

### ▼ Purposes and Legal Bases for Processing and Criteria for Determining the Data Retention period

#### CONTACT FORMS AND COMMERCIAL COMMUNICATIONS VIA EMAIL

The personal data subject to processing is provided by those who navigate on the site and interact with it. The data may concern identification and contact data (name, surname, e-mail address, etc.), special data (ex art. 9 GDPR) that may be spontaneously provided by filling in the contact form.

The Data Subject's personal data are processed for

- **Responding to requests or queries submitted by the User** whose legal basis is the legitimate interest of the Controller to be identified in the reasonable expectation that the User expects his/her personal data to be used to respond to his/her contact request. If particular data are provided, the legal basis is consent confirmed by ticking the appropriate box. The data will be processed for the appropriate time to handle the request sent.
- **Send communications of a commercial nature**, by means of the contact details provided **through the form and/or at** conventions, events, trade fairs, where the Data Subjects has provided their details (e.g. **by means of a business card**). These communications are **aimed at promoting Products/Services provided by the Controller**. The legitimate interest of the Data Controller in promoting its business with these types of Data Subjects is the basis of the processing given the reasonable expectations of the same. The processing will take place until the legitimate interest of the Controller ceases to exist or the Data Subject exercises his/her right to object.



### ▼ Version and date

V.04\_July\_2024